

Tsubata Town Tourist Guide

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tsubatabi

Full of Nature, History, and Leisure spots!

Come explore Tsubata!

ishikawa tsubata

Tsubata Town
Tourist Guide
February 2025, 2nd Edition

ishikawa tsubata



Tsubata Town Commerce, Industry and Tourism Division

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[Reception Hours]

8:30 a.m.–5:15 p.m.

(Closed on Saturdays, Sundays, public holidays,
and during the New Year holidays)



We're waiting
for you ♪



Full of Nature, History, and Leisure spots Let's travel to Tsubata, a town full

of delights!

Let's travel to Tsubata, a town full of delights!

Tsubata is located at the center connecting Kanazawa, Noto, and Toyama, and has flourished as a transportation hub since ancient times. There is plenty to see, not only in history but also in nature and within the town!



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Tsubata

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Enjoy your
trip to
Tsubata



The Tomoishi Family



The Kodera Family

Let's go!
Tsubatabi



A comedy duo from
Tsubata Town affiliated with
Yoshimoto Kogyo
Temple Country
Left: Yuhei Yamamoto
Right: Wataru Teramoto



Tokyo Olympics Gold medalist sisters
Left: Risako Kinjo
(maiden name: Kawai)
Right: Yukako Tsunemura
(maiden name: Kawai)

Tsubata brand
Introducing certified
products



Don't miss
the events



*The information in this magazine is current as of November 2024.
Please check the latest updates before your visit.

Check out the video!!
Tsubata Town Official YouTube Channel
The channel introduces tourist spots in Tsubata Town for each season.
Take a look at videos that directly convey the scenery and energy!



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tsubatobi

|| interview ||

We asked the Kawai sisters
What I love

from Tsubata Town!
about Tsubata!

Risako Kaneshiro (maiden name: Kawai) and Yukako Tsunemura, accomplished sisters in women's wrestling, are from Tsubata Town.

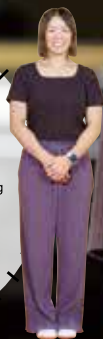
Risako

A place of memories that gives me strength.

profile

Risako Kaneshiro
(maiden name: Kawai)

Born on November 21, 1994.
Won the gold medal in women's 63 kg wrestling at the Rio de Janeiro Olympics and 57 kg at the Tokyo 2020 Olympics.
Married in 2021 and welcomed her first child in 2022.



profile

Yukako Tsunemura
(maiden name: Kawai)

Born on August 27, 1997.
Won the gold medal in the women's 62 kg wrestling at the Tokyo 2020 Olympics. Her signature move is the single-leg takedown.
Married in January 2024.



Yukako

There are gold mailboxes associated with the sisters!!

Authentic
Belgian waffles



"Mominoki Café" is a family favorite.

Whenever I go back home, I always stop by "Mominoki Café." Their waffles are also my mom's go-to gift! Everything on the menu is delicious, but my younger sister Yukako especially loves the savory waffles. To commemorate our gold medals, they made special "Gold Medal Waffles" for us. DATA >> P15

Where to go
for some fun?

"Secret base of the forest"

– a wood-based education facility

School field trips in Tsubata often include a visit to the "Ishikawa Forest Park." Looking back at old photo albums, I see us playing on the athletic equipment, and it reminds me how close nature always felt. There are also playground equipment and a zoo that are popular with children. I'd love to visit the newly opened wood-based education facility sometime, too. DATA >> P7



Two of them
that's amazing!

Kawainosato Kinschule

This is an accommodation experience facility located in the Kawaidani area. I had a relaxing time with my family while enjoying the richness of nature. The meals, made with locally harvested ingredients, were truly amazing. Interacting with local residents through farming and traditional cultural activities also became a cherished memory. DATA >> P9



"Gold Mailboxes"

in honor of the gold medals

At the Tokyo 2020 Games, a project was launched to install gold-colored mailboxes in towns that produced gold medalists. Since both my sister and I won gold medals, two "Gold Mailboxes" were installed in Tsubata Town. It's rare to find a town with two, so be sure to come and see them. DATA >> P8



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// We asked families of Tsubata! //



Favorite spots and events in Tsubata Town



Introducing popular spots and events loved by families living in Tsubata Town!

profile

|| The Kodera Family ||

From left:
Maya
Masashi
Rina
Yuko

Let's play
together with
Mom and Dad!



// Where do you usually go to have fun? //

A wide variety of parks

Tsubata Town is full of parks where you can enjoy quality playtime with your children. We often visit Nakayoshi Park, Chujo Park, and Tsubata Central Park next to the town hall. Nakayoshi Park is conveniently located right next to a large commercial facility, so it's easy to drop by. It has plenty of playground equipment and covered benches, which is nice.



// Where's your most memorable spot? //

Sunflower Village

DATA>>P17

When people think of Tsubata Town, they think of Sunflower Village in the Kahoku Lagoon Reclaimed Land! You can enjoy a sunflower maze as you make your way to the goal, and there's also a photogenic spot where you can take pictures with heart-shaped sunflowers. Be sure to bring a hat and something to drink on hot days.



// What experience facilities did you enjoy? //

Kawainosato Kinschule

DATA>>P9

This facility offers a variety of programs that take advantage of Satoyama's natural environment. You can learn about seasonal traditions, culture, and everyday wisdom through hands-on activities like gathering wild vegetables, catching trout, growing rice and vegetables, and making charcoal. Trekking to nearby tourist spots is also available.



profile

|| The Tomoishi Family ||

From left:
Masayuki
Haruyuki
Miho

Jump and go!



// Where do you usually go to have fun? //

Agata Park

DATA>>P11

Agata Park is spacious and comes alive with families on weekends. My son's favorite is the fluffy dome. He jumps and bounces around there, and before we know it, he's made lots of new friends! Seeing him run around with a big smile makes me think, "I'm really glad we moved here!"

// Where's your most memorable spot? //

Ishikawa Forest Park

DATA>>P7

Even before we moved here, we used the forest park for company BBQ events at my workplace. Now that we live nearby, we often go on family drives there. With swan boats and more, you can enjoy the whole day. At our child's request, we are planning a visit to the new wood-based education facility.



// Where would you like to go next? //

Shinkansen View Hill Park

DATA>>P8

My son loves trains, so we'd love to visit Shinkansen View Hill Park. The heated pool "Azalea" at Sumiyoshi Park also looks like fun for the whole family. We'd also like to take a drive to Kahoku Lagoon and Kurikara Pass.



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TsubatabiComedy Duo Temple Country
is here to guide you!

Recommended spots in Tsubata Town!

Tsubata-born comedy duo Temple Country will guide
you through the town's highlights and fun attractions!

One of the largest outdoor spots in the prefecture

Temple Country
(affiliated with Yoshimoto Kogyo)Wataru Teramoto
Yuhei Yamamoto
from Tsubata Town

Ishikawa Forest Park

The park spans an enormous area—equivalent to 246 Tokyo Domes—and is packed
with outdoor attractions such as a forest zoo, barbecue areas, a boat dock, and an
outdoor obstacle course!! In 2024, the all-weather wood-based education facility
"Secret base of the forest" and the animal welfare center "Tail Family" opened!Just walking
is soothingAnimal welfare center
"Tail Family"In 2013, the park was certified as a Forest Therapy Base.
Cross the suspension bridge over Kamo Pond,
stroll through "MISIA Forest," and enjoy the full
experience of forest therapy.

TEL: 076-288-6449

(Forest Park Information Center)

E14, Tsubata, Tsubata Town

Business hours: 9:00 a.m.–5:00 p.m.

*Business hours may vary by facility.

Parking available

Wooden playground
equipment is very
popular! "Secret base
of the forest"So cool!
(19 seconds)

A full view of the 1.3 km stretch!

Shinkansen View Hill Park

The Shinkansen is popular
with both children and
adults! However, there
aren't many places where
you can watch it pass by
up close. As its name
suggests, "Shinkansen View Hill Park" is the perfect spot
to overlook the Hokuriku Shinkansen. It's an incredible
sight to see the Shinkansen speeding by just below you.

TEL: 076-288-6703

(Tsubata Town Urban Construction Division)

40-1 Asahiya, Tsubata Town

Parking available

It made me do
a double take!

Don't miss these photogenic and unique spots!

Found a golden mailbox
in front of the town hall!This mailbox was installed to honor Yukako
Tsunemura, who won the gold medal in
women's wrestling at the Tokyo Olympics.
Her older sister Risako's gold mailbox is
located in front of Tsubata Station.A fire bull
at the Roadside Station
Kurikara Gempei-no-SatoKurikara Pass is the site of a historic
battle between the Genji and Heike clans.
According to legend, the Genji defeated
the numerically superior Heike forces by
tying torches to the horns of bulls.

spot pickup

A sacred pilgrimage site since ancient times

Praying for
growth in my
comedy career.In spring, the gardens are
ablaze with colorful azaleas
and peonies.Kurikara Fudoji Temple, Nishi-no-bo
Ho-o-den (Phoenix Palace)Kurikara Fudoji Temple has a history of approximately 1,300 years.
The temple once housed seven main halls and twelve sub-temples.
In 1998 (Heisei 10), the Nishi-no-bo Ho-o-den (Phoenix Palace)
was constructed as part of a project to restore the former temple
complex. This magnificent wooden building stretches 75 meters
from side to side and exudes a solemn and graceful presence.

TEL: 076-288-1828

Ku128, Takebashi, Tsubata Town

Business hours: 9:00 a.m.–5:00 p.m. Parking available

Swans on road signs
Look for the "town bird"If you look closely, you'll spot a
swan in place of an arrow. Tsubata
is known as a stopover for tundra
swans, and swan-themed signs
can be found throughout the town.

Recommended spots in Tsubata! Experience the romance of history



Experience facility in the "Dry Village" Kawainosato Kinschule

TEL: 076-287-1086
Chi55, Shimo-Kawai, Tsubata Town
Parking available

The Kawaidani district is known for its village-wide alcohol ban during the Taisho era, through which residents raised funds to rebuild a deteriorating elementary school. In July 2021, "Kawainosato Kinschule." It is an overnight experience and exchange facility inspired by the wooden schoolhouse that the villagers funded through their prohibition efforts. You can enjoy Satoyama and farming experiences with your family.



The whole village went alcohol-free for 20 years! A monument commemorating the alcohol prohibition in the front garden of the Kawaidani Community Center.



The area is known for its double-flowered cherry blossoms, and the Double Cherry Blossom Festival is held every spring.

Scenic spot on the border with Toyama Prefecture Kurikara Ancient Battlefield (Kurikara Pass)

TEL: 076-288-6120
(Tsubata Town Commerce, Industry and Tourism Division)
Kurikara, Tsubata Town
Parking available

The Kurikara Ancient Battlefield is known for the legend of Kiso Yoshinaka defeating the powerful Heike army with a bold tactic called the "Fire Bulls Tactic," in which torches were tied to the horns of bulls and driven into the enemy. The Heike forces are believed to have had their main camp in this area, where monuments such as the Gempei Memorial Tower and the Fire Bull Monument now stand. A must-see for history fans!



Roadside Station Kurikara Gempei no Sato Takebashiguchi and Kurikara Juku

Take a break from your drive here! Located at the Ishikawa-side entrance of the historic national route "Hokurikudo," which spans Ishikawa and Toyama prefectures, this roadside station features two main facilities: the Information Building, where the history of Kurikara Pass is introduced through panels and videos, and Kurikara Juku, which includes a local specialty market and a day-use bathing facility.

TEL: 076-288-8668 (Kurikara Juku)
270 Takenohashi-Nishi, Tsubata Town
Opening hours: Information Building, toilets and parking open 24 hours
Shop: 8:00 a.m.–9:00 p.m. Bathing: Mondays 4:00 p.m.–9:00 p.m.
Tuesdays to Fridays 10:00 a.m.–9:00 p.m.
(closed for cleaning from 3:00 p.m.–4:00 p.m.)
Saturdays, Sundays and Public Holidays 10:00 a.m.–9:00 p.m.
Parking available



Kamo Ruins Square

Take a break from your drive here! Located at the Ishikawa-side entrance of the historic national route Hokurikudo, which spans Ishikawa and Toyama prefectures, this roadside station features two main facilities: the Information Building, where the history of Kurikara Pass is introduced through panels and videos, and Kurikara Juku, which includes a local specialty market and a day-use bathing facility.

TEL: 076-288-2125
(Tsubata Town Board of Education, Lifelong Education Division)
Kamo, Tsubata Town
Parking available

Recommended spots in Tsubata Town!



Tsubata Museum of Local History Rekishiru

Introducing the history of Tsubata Town from the Jomon period to the present day. Eye-catching exhibits include a recreation of the display scene of Japan's oldest official notice, the "Kaga County Notice Board," and a panel depicting the "Gempei Battle of Kurikara Screen." With AR experiences available via smartphone or free-to-rent iPads, children can also enjoy learning about local history.

TEL: 076-288-2101
Ri1-1, Shimizu, Tsubata Town
Opening hours: 10:00 a.m.–5:00 p.m. (last entry at 4:30 p.m.)
Closed: Every Monday (or the following day if Monday is a national holiday), year-end and New Year holidays, and during exhibition changeover periods
Admission fee: 100 yen
Parking available



Birthplace of Zen Master Gasan

This is the birthplace of Zen Master Gasan, a renowned monk who became a central figure in the Soto sect of Buddhism in the Hokuriku region. Gasan Zenji, who served concurrently as the head priest of both Sojiji Temple (Monzen-machi, Wajima City) and Yokoji Temple (Sakai-machi, Hakui City), is said to have performed morning services at Yokoji before dawn each day, then walked 60 kilometers through mountain paths to Sojiji in time for the morning sutra chanting.

TEL: 076-287-1001 (Kawaidani Community Center)
Uryu, Tsubata Town

Recommended spots in Tsubata! Enjoy nature and leisure spots



The largest lagoon in Ishikawa Prefecture Kahoku Lagoon

TEL: 076-288-4424
(Kahoku Lagoon Reclaimed
Land Improvement District)
Koto, Tsubata Town

Also known as...the original?!
"Winter Sonata Road" //



This tree-lined avenue of 270 metasequoia trees along the farm road is a scenic photo spot in every season.

Kahoku Lagoon lies near the center of Ishikawa Prefecture and is the largest lagoon in the region, spanning Tsubata Town, Kanazawa City, Uchinada Town, and Kahoku City.

In the Kahoku Lagoon Reclaimed Land, visitors can enjoy the soothing sight of idyllic rural landscapes and migratory birds, as well as various charming spots to stop by—such as a herb farm, a farm-run gelato shop, and the famous Sunflower Village.

// Try visiting all 130+ parks?! //



The Chujo park features a long roller slide that starts from the top of the hill, along with athletic play equipment.



The vast grassy field of Agata Park has large play equipment like the "Fluffy Dome." In summer, the park offers water play fun at its fountain plaza.

A wide variety of parks Parks (Agata, Chujo, Sumiyoshi, etc.)

TEL: 076-288-6703
(Tsubata Town Urban Construction Division)

Tsubata Town has five city parks: Agata Park, Chujo Park, Sumiyoshi Park, Tsubata Central Park, and Shiratori Children's Park. With an additional 132 local parks, there's no shortage of places for children to play. Having green space in the city can help adults feel refreshed too.



Kinokubo Otaki Falls

Standing 15 meters tall and about 7 meters wide, this is the largest waterfall in Tsubata Town. A well-maintained parking area and walking trail let you stroll while enjoying views of a mountain stream that feels like a hidden gem, and the sound of cascading water mingles with the cool air makes it a soothing retreat. In autumn, you can enjoy viewing the autumn leaves.

TEL: 076-288-6120
(Tsubata Town Commerce, Industry and Tourism Division)
Ushikubi (Kinokubo) area, Tsubata Town
Parking available



Takinotani Sacred Water

Takinotani Sacred Water is a renowned spring located beside National Route 471, which runs through the Kawaidani area of Tsubata Town. Its sweet, mellow flavor has made it popular, and on holidays, cars loaded with plastic water containers often line up to collect it. Please also make sure to stop by the "Kawaidaninosato Sale Office" just across from the spring.

TEL: 076-287-1001
(Kawaidani Community Center)
Kamiota, Tsubata-Town



Children's Science Museum

Tsubata Town promotes science education for children under the slogan, "Tsubata, the Town of Science." At the heart of this effort is the Children's Science Museum, located on the 2nd floor of the Cultural Center CYGNUS. The museum features hands-on science toys and devices and also hosts science classes where children can enjoy experiments and crafts.

TEL: 076-288-7146
3-1 Kita-Chujo, Tsubata Town (Tsubata-Town Cultural Center CYGNUS)
Opening days and hours Wednesdays and Thursdays:
2:00 p.m.–4:30 p.m.
Saturdays, 1st and 3rd Sundays: 10:00 a.m.–4:00 p.m.
Parking available



Ishikawa Forest Park Mikuniyama Camp Area

Enjoy nature at this forest campsite surrounded by trees such as cedar, Japanese cypress, and oak! The site is equipped with log cabins, auto campsites, tent sites, barbecue huts, and more, perfect for enjoying the outdoors with family and friends.

TEL: 070-4427-2681
Mu123, Shimo-Kawai, Tsubata Town
Open: March–November
*Reservation required
Parking available



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Take home memories
of Tsubata ♪

Tsubata brand

Introducing "Tsubata Brand"
certified products packed with the
charm of Tsubata!



Cute bull branding mark
Fire Bull Tactic
Kagahan Takakura
☎076-289-2030



As soft as a baby's cheek
Senju Daifuku
Kagahan Takakura
☎076-289-2030



Rich in polyphenols
Oman Azuki Tea
Oman Azuki Association
☎076-289-5565



A gift from the nature-rich
Kawaidani
**Satoyama Himemitsu
Honey**
Satoyama Beekeeping
☎076-287-1244

A masterpiece
crafted from
locally grown
cedar and
domestic lacquer



A new crunchy texture
with red beans
Oman Azuki Ice Cream
Oman Azuki Association
☎076-289-5565



Dough kneaded
with purple
kidney beans
Made with "Ikenara Murasaki"
**Ikenara Murasaki
Chocolate Sandwich**
Ishikawa Kahoku Agricultural
Cooperative Association
Economy Department
☎076-288-7555



Developed in collaboration
with local lacquerware
artists
Fittings (Art of the Forest
lacquered wooden doors)
Kaware Joinery Shop
☎076-289-2634



Passing down traditional
cutting techniques
Fittings (shoji screens,
doors, sliding doors)
Nakada Joinery Shop
☎076-289-2645



Uses "Ikenara Murasaki"
**Ikenara Murasaki
Thin Udon**
Ishikawa Kahoku Agricultural
Cooperative Association
Economy Department
☎076-288-7555



Pale pink ice cream with a subtle
cherry blossom aroma
**Kurikara Double Cherry
Blossom Ice Cream**
Gourmet Club
☎076-289-3321

Buckwheat noodles colored with the green
of mountain burdock leaves
Kurikara Soba
Kurikara Soba Promotion Association Ltd.
☎076-288-5389



A healthy vegetable rich
in dietary fiber
Makomotake
Tsubata Makomo
Producers Association
☎076-288-7555

Great for salads,
stir-fries and
tempura



Specially cultivated rice
grown in a refreshing
environment
**The Village of Fire
Bulls, Kurikara Rice**
Ishikawa Kahoku
Agricultural Cooperative
Association
Economy Department
☎076-288-7555



Koshihikari Rice from
Tsubata Town
**Satoyama
Koshihikari Rice,
Hokunosato**
Ishikawa Kahoku
Agricultural Cooperative
Association Economy
Department
☎076-288-7555



Mellow taste
Choseimai
Kuze Sake Brewery Co., Ltd.
☎076-289-2028



Sharp and dry
Notoji
Kuze Sake Brewery Co., Ltd.
☎076-289-2028



Can be worn
as a bracelet or hair tie
Kuri-Chara Ring
MURARY Corporation
☎076-289-1147



Supporter with patented
anti-slip technology
**POPUN LU-LU-
Ring Hug**
Prendre lida, Ltd
☎076-289-2498



Gentle on the skin
and usable year-round
FF Scarf
MUFFINE Cotton100
Prendre lida, Ltd
☎076-289-2498



All makomotake and rice used are from Tsubata Town
Makomo Shochu Hokunosato
Ishikawa Kahoku Agricultural Cooperative Association
Economy Department
☎076-288-7555

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Tsubatabi

A heart-
pounding

shop tour

Take a relaxing break with delightful
sweets and cafés ♪



**Authentic waffle specialty
shop run by a Belgian owner**



Offering over 25 varieties, from classic flavors to Belgian chocolate waffles and the Gold Medal Waffle officially endorsed by Olympic gold medalist sisters Kawai, sure to please both adults and children.

Mominoki Café

☎ 076-288-6504 📍 Chi332-2, Shimizu, Tsubata Town
🕒 10:00 a.m.–6:30 p.m. Closed: Sundays 7 spots



**Delicious omlette rice featured in
the Michelin Guide**



A signature dish made with rice from Tsubata and eggs from Toyama, finished with a premium demi-glace sauce. Enjoy its rich flavor and savory taste.

Western-style cuisine and dessert restaurant Miel

☎ 076-289-7255 📍 2-15 Kita-Chujo, Tsubata Town 🕒 11:00 a.m.–4:00 p.m. (LO 3:00 p.m.), 6:00 p.m.–10:00 p.m. (LO 9:00 p.m.)
Closed: Tuesdays, 2nd Wednesday, and Wednesday dinner 10 spots



**Kids' space available!
A restaurant popular among women**



Enjoy lunch and a la carte dishes in a versatile space that includes a dedicated kids' area for families and a bar-style seating area.

Matai Kitchen

☎ 076-289-3557 📍 167-1, Nakabashi, Tsubata Town 🕒 11:30 a.m.–2:30 p.m. (LO 2:00 p.m.), 5:30 p.m.–11:00 p.m. (LO 10:00 p.m.) Closed: Mondays and 3rd Tuesday 10 spots



**Made with milk delivered straight from the farm!
A variety of seasonal flavors available**



A directly managed store of a ranch in Kahoku Lagoon. The rich ice cream made with fresh milk offers a luxurious taste. Limited seasonal flavors are also great!

Lagoon Ice Cream Factory

☎ 076-225-8183 📍 To182, Minami-Chujo, Tsubata Town 🕒 12:00 p.m.–6:00 p.m. Closed: Wednesdays, 2nd and 4th Thursdays 4 spots



**Offering healthy sweets made with locally
grown rice flour and seasonal ingredients**



A hidden café at the foot of Kurikara Pass. Popular for its gluten-free cakes, tarts, and other additive-free treats.

Rice flour café Amayadori

☎ 076-205-7267 📍 11-4 Hara, Tsubata Town 🕒 11:00 a.m.–4:00 p.m. Closed: Thursdays and Fridays 7 spots



**A trusted local bakery using safe,
high-quality ingredients**



Offering around 30 varieties of freshly baked bread daily, including meal breads. One standout is the "Red Wine Campagne," a specialty beloved by fans even beyond the prefecture.

Yatsuhashi pan

☎ 076-225-7211 📍 Ro70-5, Yokohama, Tsubata Town 🕒 9:30 a.m.–6:30 p.m., Saturdays 9:30 a.m.–5:30 p.m. *Closes when sold out Closed: Sundays 3 spots



**Exquisite "soupy pasta" made with
generous amounts of ingredients**



Enjoy creative Italian cuisine made with high-quality, rich sauces and seasonal ingredients, served with wine. Don't miss the new pasta dishes introduced every two weeks.

GONJIRO

☎ 076-288-8886 📍 Ho79-1, Sho, Tsubata Town 🕒 11:30 a.m.–3:00 p.m., 5:00 p.m.–9:00 p.m. (Evening hours available by reservation only) Closed: Sundays and public holidays 13 spots



**Popular restaurant inside the
forest park**



Enjoy spicy curry, pasta, seasonal pizza, and sweets while taking in views of the park.

Mori no Restaurant

☎ 076-289-6378 📍 E14, Tsubata, Tsubata Town 🕒 11:00 a.m.–4:00 p.m. (LO 3:00 p.m.) Closed: Tuesdays and during winter 10 spots



A heart-pounding shop tour



**A classic gift for celebrations and
souvenirs: the auspicious "Senju Daifuku"**



A long-established store founded in 1907. Their in-house Japanese sweets, made with carefully selected ingredients, are cherished across generations. Eat-in space available.

Kagahan Takakura Main Store

☎ 076-289-2030 📍 Ni54, Katagatsume, Tsubata Town 🕒 8:30 a.m.–7:00 p.m. Closed: Wednesdays 10 spots



**A colorful array of cakes made
with seasonal fruits**



The Cakes and baked goods are carefully handcrafted by artisans using seasonal ingredients and locally grown fruits and are especially popular among local sweets-loving women.

Patisserie ar

☎ 076-216-7077 📍 Ha136-15, Ota, Tsubata Town 🕒 11:00 a.m.–6:00 p.m., Sundays and public holidays 11:00 a.m.–5:00 p.m. Closed: Tuesdays and Wednesdays 3 spots



**A hidden sweets shop that gained
popularity through social media**



Chiffon cakes and baked goods made without preservatives or flavorings, as well as whole cakes perfect for special occasions, are especially popular among women. Shipping to other prefectures is available.

Sweets Factory Yaisa

☎ 080-4296-4145 📍 Ha75, Katagatsume, Tsubata Town, Plaisir Caritas103 🕒 11:00 a.m.–5:00 p.m. Closed: Sundays and public holidays 3 spots



|| Makes you want to visit this season! ||

Events that color Tsubata's four seasons

Spring

Late April to early May

Historic National Highway Event Kurikara Yumekaido Walk

Walk through Kurikara Pass on the historic Hokuriku Road, where double cherry blossoms bloom in full glory.



Late April to early May

Kurikara Double Cherry Blossom Festival

This annual festival takes place at Kurikara Pass, where the historic Genpei Battle of Kurikara was fought, and features around 6,000 double cherry blossom trees in full bloom.

Summer

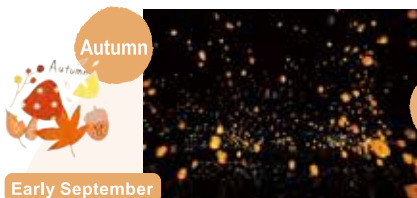
Late July to early August

Kahoku Lagoon Reclaimed Land "Sunflower Village"

Approximately 350,000 sunflowers bloom across 2.3 hectares of the Kahoku Lagoon Reclaimed Land. The "Sunflower Maze" also has an observation deck offering a panoramic view of the vast Sunflower Village.



Autumn



A fantastic display of 800 sky lanterns

Early September

AkaReeT

At Kurikara Fudo-ji Temple Nishi-no-bo Ho-o-den (Phoenix Palace), 800 sky lanterns light up the night sky. The event also features drum and dance performances.

Early November

Kahoku Lagoon Fureai Festival

At the Kahoku Lagoon farmer's market, you can find vegetables, fruits, fresh flowers, dairy products, and more.

Winter

|| Graceful rest in rice fields ||

Arrival of the town's bird — the swan



In winter, flocks of tundra swans migrate from Siberia and can be seen resting in the Kahoku Lagoon and rice fields in the town.

And much more!

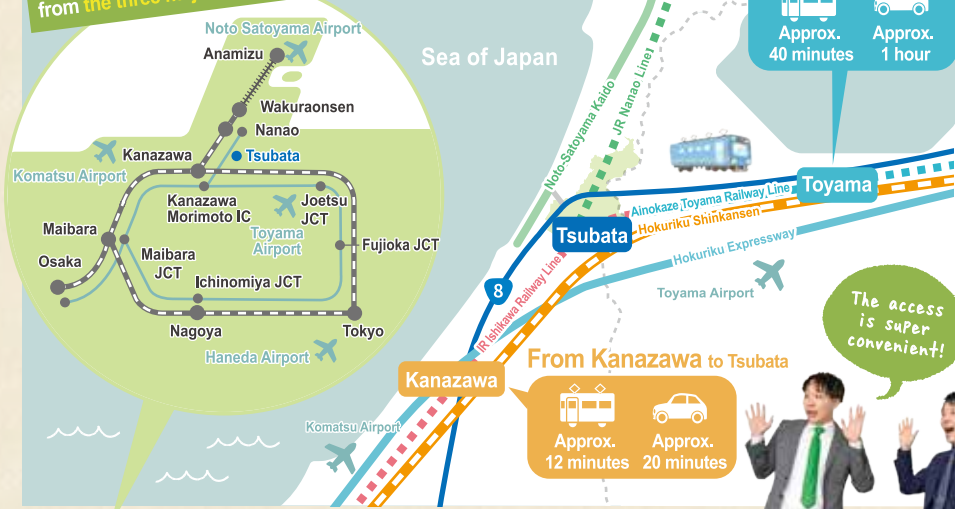
- June 23: Zen Master Gasan's Birthday Celebration (Location: Gasan Garden)
- Late July or early August: Tsubata Festival (Location: Tsubata Central Park, in front of the town hall)
- Late July or early August: All-Japan Amateur Sumo Championship (Location: Permanent sumo ring beside Tsubata Elementary School grounds)
- Mid-August: Kurikarasan Manto-e (Location: Kurikara Fudoji Temple, Nishi-no-bo Ho-o-den)
- Mid-August and late August: Kawajiri Chongari Dance (Location: Kusushi Shrine grounds)
- Late August: Tsubata Regatta (Location: Kahoku Lagoon, Tsubata Rowing Stadium Ishikawa)
- Mid-September: Tsubata Four Towns Lion Dance (Four-way intersection in the Shimizu area, Tsubata Town)
- Early October: Domannaka Festa (Location: Around Oyado Bridge in the Shimizu area, Tsubata Town)
- Early November: Kawaidani Village Harvest Festival (Location: Kawaidani Community Center)
- ...etc

*Events may be subject to change, cancellation, or postponement. Please check the organizer's information before your visit.

ACCESS GUIDE

Access from Kanazawa, Noto, Toyama and other city areas

Access from the three major city areas



By Train

From Tokyo Station: Approx. 2 hours 42 minutes	Thunderbird Express	Tsuruga Station	Hokuriku Shinkansen	Kanazawa Station	IR Ishikawa Railway Line	Tsubata Station
From Osaka Station: Approx. 2 hours 13 minutes	Approx. 1 hour 20 minutes		Approx. 41 minutes		Approx. 12 minutes	
From Nagoya Station: Approx. 2 hours 7 minutes	Tokaido Shinkansen and other trains	Tsuruga Station	Approx. 1 hour 14 minutes			

By Car

From Tokyo Station: Approx. 5 hours 25 minutes	Nerima IC	Kan-etsu Expressway	Fujioka JCT	Joshin-etsu Expressway	Joetsu JCT	Hokuriku Expressway	Kanazawa Morimoto IC	Tsubata
From Osaka: Approx. 3 hours 30 minutes	Suita IC							
From Nagoya: Approx. 2 hours 45 minutes	Ichinomiya IC							

By Plane

From Haneda Airport: Approx. 2 hours	Haneda Airport	Approx. 1 hour	Komatsu Airport	Express bus: Approx. 40 minutes	Kanazawa Station	IR Ishikawa Railway Line: Approx. 12 minutes	Tsubata Station
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*Please note that travel times may be longer depending on weather, traffic congestion, and other factors.

